

REMARKS

In response to the Final Office Action of March 16, 2011, , and in response to the Request for Continued Examination filed herewith, claims 64, 80 and 109 have been canceled, claims 65, 67, 69, 71, 76, 77, 79, 81, 83, 87, 87, 92 and 93 have been amended, and new claims 110-112 have been added. Claims 65-79, 81-94 and 110-112 are pending in the application.

In paragraph 4 on page 2 of the Final Office Action, claims 64-94 and 109 were under 35 U.S.C. § 112, first paragraph as failing to comply with the written description requirement.

More particularly, the Final Office Action states that claims 64, 80 and 109 recite language not supported by the specification as filed. The Final Office Action states that claims 64, 80 and 109 recite language not supported by the specification as filed. More particularly, the Final Office Action states that the specification fails to disclose “anonymously intercepting and capturing.”

In addition, the Final Office Action states that the specification fails to disclose “prior to each packet from the Web user being routed over the Internet.”

Still further, the Final Office Action states that the specification fails to disclose analyzing each of the intercepted and captured packets to identify packets having headers associated with Web page requests, extracting, at the ISP POP, a current IP address of the Web user from the headers identified to be associated with Web page requests, processing the current IP address extracted from the captured headers to correlate the current IP address extracted from the captured headers with a permanent anonymous user

identifier using a cross-reference table at the ISP POP, and associating each extracted URL with the permanent anonymous user identifier correlated with the current IP address extracted from the captured headers.

Finally, the Final Office Action states that the specification fails to disclose “for each permanent anonymous user identifier correlated with the current IP address extracted from the captured headers” and “storing the URL of the requested Web page and the permanent anonymous user identifier correlated with the current IP address extracted from the captured headers at the ISP POP.”

Applicant respectfully traverses the rejections. However, in the interest of expediting prosecution has canceled claims 64, 90 and 109, and added new claims 110-112.

In addition, the dependency of claims 65, 67, 69, 71, 76, 77, 79, 81, 83, 87, 87, 92 and 93 have been amended to reflect the new independent claims.

Applicant respectfully submits that the amendment does not narrow the scope of the claims, but rather merely clarifies the invention

On the basis of the above amendments and remarks, it is respectfully submitted that the claims are in immediate condition for allowance. Accordingly, reconsideration of this application and its allowance are requested.

If a telephone conference would be helpful in resolving any issues concerning this communication, please contact Attorney for Applicant, David W. Lynch, at 865-380-5976. If necessary, the Commissioner is hereby authorized in this, concurrent, and future replies, to charge payment or credit any overpayment to Deposit Account No. 13-2725

U.S. Patent Application Serial No. 09/558,755
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for any additional fee required under 37 C.F.R. §§ 1.16 or 1.17; particularly, extension of
time fees.

Respectfully submitted,

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